

Sherri Snelling



Keynote Speaker, Workshop Leader



Sherri conducts ongoing streaming Webinars for the 39 million AARP members. She has interviewed high profile celebrities who have experienced caregiving, led a discussion on caregiver health/stress reduction apps and led a virtual home makeover Webinar tour to make aging in place easier.



Sherri has spoken at several local Alzheimer's Association chapter conferences for both professional and family caregivers. Her most recent engagements were with the Milwaukee and Central California chapters as a keynote speaker on *The Sandwich Generation Juggling Act – 7 Ways to Caregiver Wellness*.



Sherri led a workshop for Disneyland employees in Anaheim, CA on *Sandwich Generation Caregiving Challenges – 7 Ways to Wellness*.



Sherri has been the annual keynote speaker on caregiver wellness and long distance caregiving at Wells Fargo's national employee live events in Charlotte, NC which are live streamed to all employees nationwide. She also joined a panel discussion with Wells Fargo HR and benefits experts.



Sherri was the keynote speaker on Caregiving Technology – The Latest Gadgets & Apps for American Express employees.



Sherri leads Webinars for Washington, D.C.-based employees of the U.S. Senate on elder care. Her most recent workshop was *Putting YOU Into the Caregiving Equation*.



Sherri has spoken to Emory University faculty and staff on several topics including "How to Choose the Best Senior Living for Your Loved One," "Caregiving Technology and "Long Distance Caregiving."



Sherri was the keynote speaker at the Milwaukee PBS-TV and PBS Next Avenue "Community Conversation" televised event at the Milwaukee Medical Center speaking on *The Sandwich Generation Juggling Act – How to Achieve Caregiver Wellness*.



Sherri was a featured speaker on *Caregiver Wellness in the Workplace* at the Motion Picture Television Fund Women's Conference for 500 female executives held in Los Angeles.



Sherri was the keynote speaker at the National Caregiver Expo in Jacksonville, FL, drawing more than 800 family caregivers. Her topic *Sandwich Generation Juggling Act – 7 Ways to Caregiver Wellness* drew a standing ovation from the audience.

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Bank of America



Sherri was the keynote speaker for employees of Bank of America nationwide speaking on *Caregiving 101 – What to Know, How to Prepare*.



Sherri has spoken at the ASA annual Aging in America Conferences since 2010 on topics such as *Mars v. Venus – Caregiver Gender Differences Dealing with Stress* and *Intergenerational Technology Solutions – Caregiving Tech*.



Sherri was the keynote speaker on *The 7 Ways to Caregiver Wellness* at the Hospice & Palliative Care of New York Association's annual conference for 1,000 health care professionals in Albany, NY.



Sherri was the keynote speaker on caregiver wellness and led a Me Time Monday workshop at the Jewish Family and Career Services at their annual Caregiver Appreciate luncheon in Louisville, KY.



Sherri led a workshop for Washington, D.C.-based employees of the U.S. Department of the Navy on *Caregiving 2.0 – Latest Gadgets and Apps*.



Sherri was the keynote speaker at several First Republic Bank private wealth client events across the country talking on *The Health & Wealth Risks of Caregiving - How to Prepare for the Future*.



Sherri was a featured speaker on *Sandwich Generation Wellness and the Me Time Monday Plan* at the annual Woman's Foodservice Forum Conference in Dallas attracting 3,000 women executives and HR professionals in the food service industry.



Sherri was a featured speaker at the University of Southern California Women's Conference in Los Angeles for 1,000 women on *Caregiver Wellness for the Sandwich Generation*.

WHAT'S NEXT
BOOMER BUSINESS
Summit

Sherri speaks at the annual Boomer Summit conferences across the country for entrepreneurs, executives and VCs in aging tech. Topics have included: *The Alzheimer's Epidemic in America*, *The Evolution of Caregiving in the Workplace* and *Public and Private Partnerships and Gen C: Target Audience for Marketers*.



Sherri was a featured speaker and panelist on "Physician and Family Caregiver Burn-out" at the American Society of Plastic Surgeons Annual Conference.



Sherri was the keynote speaker at the WomanSage Salon Event in Irvine, CA for women age 50+ speaking on *From Hollywood to the Heartland – How to Prepare for Your Caregiving Close-up*.