



Testimonials for Speaker
Sherri Snelling – CEO of the Caregiving Club and author – *A Cast of Caregivers*

Client Comments

“I can’t thank you enough for the recent Live Webinars you have done for our members – the audience response was overwhelming and the survey scores are showing how satisfied and engaged they were. Especially touching was your Webinar with Dan Gasby and B. Smith about Alzheimer’s – we had comments that said viewers were brought to tears but also uplifted in your comments and advice. And, the Virtual Home Makeover Event was a huge success! We have so many people saying they are clicking on our Web site for the AARP Tool Kit for the HomeFit Program which you referenced throughout your virtual tour. Thanks for your positive energy, enthusiasm and for guiding our members to see there is help out there for caregivers . . . Liz and I love working with you.”

Anne Jacoby, Director of ePrograms – AARP

“Thank you again for being a great keynote speaker at our Annual Caregiver Expo. The feedback I heard from the audience was full of great comments. For me, the moment in your talk when everyone in the audience hugged each other based on your tip that we all sometimes need a hug was amazing and the emotional outlet we all needed.”

Toula Wooten, Director of the Annual Caregiver Expo

“Thank you so much for presenting to our cast today! It was such a great presentation and I know our cast learned a great deal.”

Jennifer Brooks – Director for the Castables Group of employees with disabilities, Disney

“Thank you for making the launch of our StarLife program to support our employees in their caregiving journey a great success. Your keynote talk was exceptional and helped our employees understand they are not alone and what resources we have now to help them. We’d love to have you back for ongoing events to keep our employees engaged in this great program.”

Tom Mais – StarLife Program Director - Astellas

“I received a lot of positive feedback from the attendees...your talk made them realize they are not alone in this caregiving journey. I think the section on frank and honest communication resonated with the crowd as well.”

Rachel Mullin – Director of Programs – Family Ministries

“Thank you for talking on the caregiving panel at our recent Women’s Conference. I had an audience member say your insights and comments show how well you understand the challenges of caregivers and how to help them. My wife who attended the event said this was her favorite session of the day and your presentation was really powerful. Thanks for all you do.”

Bob Beitcher, CEO – Motion Picture Television Fund

“Your Caregiver Wellness keynote was the talk of this year’s Women’s Conference – it made me so proud that you are one of our alumni! I saw so many people lined up to get your book I didn’t have a chance to catch you – so THANK YOU!”

Danielle Stinson, director of the USC Women’s Conference

Audience Member Comments

"I attended this afternoon's event, "Beating Caregiver Burn-Out," as offered by my employer's work-life program and the presentation was excellent!

Elida McIntyre, MSW, LCSW-C, employed by the U.S. Department of Health & Human Services

"My husband Jens and I just had the best time at your presentation last night! Your insights, stories and your knowledge of the 'craziness' of caregiving was just what the doctor ordered. As a trust officer, many of my clients are challenged with many different caregiving issues and we often are called upon for references, support and as a shoulder. As an adult daughter of an Alzheimer's patient, my husband and I know all too well what it's like to provide support to not only him, but to my mom who is the primary caregiver. It can be so very overwhelming! I'm looking forward to reading your book and hopefully hearing you speak to our group again in the near future.

Jody Hudson, Vice President – First American Trust

(in the audience for an Alzheimer's Association event where Sherri spoke)

"The Sandwich Generation Wellness event was just the right seminar for me. It hit all the points I have been going through since this September when my brother-in-law passed and I have to take care of my only sister who is disabled and a diabetic. Thanks for doing this event."

Lisa – Director of HR for Pepsi Cola who attended the Women's Foodservice Forum event

"This was phenomenal . . . what a great keynote speaker! My husband and I enjoyed this topic and it is so timely as we are starting our caregiving for my mom."

Terri Melton, wealth management client of First Republic

"This has to be one of THE BEST sessions I have attended. The content was very relevant and was presented in a warm and supporting manner. These topics are not ones that are easily discussed or understood. THANK YOU"

Stephanie, employee at Wells Fargo

"These webinars are fantastic and I am so grateful that we have this wonderful resource through our employers."

Sarah from AT&T who attended the monthly LifeCare Webinars

"All I can say is 'WOW' this was so informative! Excellent presentation and a truly professional delivery."

John from Ernst & Young who attended the monthly LifeCare Webinars

"Thanks so much the presentation was fabulous! It will be so very helpful in planning for the care of my husband."

Judy from Milwaukee PBS Next Avenue event

For more information, contact:

American Program Bureau

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Or

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