

Sherri Snelling

CEO, Caregiving Club

Author, *A Cast of Caregivers – Celebrity Stories to Help You Prepare to Care*

Sherri Snelling, CEO and founder of the Caregiving Club and author of *A Cast of Caregivers – Celebrity Stories to Help You Prepare to Care*, is a nationally recognized expert on America's 65 million family caregivers with special emphasis on how to help caregivers balance self-care while caring for a loved one. Sherri was recently recognized as No. 4 on the Top 10 Influencers on Alzheimer's by Sharecare, the online health and wellness experts site created by Dr. Mehmet Oz. She is the former Chairman of the National Alliance for Caregiving, the leading caregiving research and advocacy non-profit organization based in Washington, D.C.

Sherri is a contributor and blogger on caregiving for *Huffington Post*, *PBS/Next Avenue*, *USA Today*, *Forbes.com*, *MariaShriver.com*, *ThirdAge*, Alzheimer's Association, *MORE*, *Caring.com*, *EmpowerHER*, and others.

In addition, she was the executive producer and host of a caregiver self-help reality cable TV program, *Handle With Care* and creates and produces the Me Time MondaySM weekly videos in support of the non-profit Healthy Mondays Campaign. She has also interviewed celebrities about caregiving at red carpet events for AARP and others.

As a caregiving consultant, Sherri has developed programs for AARP, UnitedHealth Foundation, First Republic, QVC, Martha Stewart Living and Astellas and works with LifeCare, the largest provider of employer work-life benefits, to host and produce its monthly educational caregiving Webinars offered to 51 million employees worldwide.

Sherri is a frequent speaker at national conferences and corporate events on topics from her book, *A Cast of Caregivers*, which features celebrity caregiving stories, the "What to Expect When You're Caregiving" expert advice on a range of caregiving topics as well as self-care tips and resources. She is represented by the prestigious American Program Bureau that also represents Mikhail Gorbachev, Sir Richard Branson and Diane Keaton among others.

As a national caregiving expert Sherri has been featured on the CBS Evening News, ABC World Evening News, MSNBC, Fox Business Network, CNN and in the *New York Times*, *USA Today*, *PARADE*, *Prevention* and *WebMD*. She has served on the caregiving advisory councils for the White House Middle Class Task Force on Caregiving, Centers for Medicare and Medicaid Services (CMS), the Centers for Disease Control (CDC), and the Alzheimer's Association. Sherri was also a representative to the United Nations International Caregiving Summit in 2009.

Sherri's health care career includes executive director roles at Keck Medicine of USC and UnitedHealthcare. Her early career was in senior marketing communications positions with Canon, Nintendo and Atari. Sherri holds a B.A. in journalism and political science from the University of Southern California and is a resident of Newport Beach, California.



Contact Sherri at:

sherri@
caregivingclub.com

949-887-1903



caregivingclub.com



Sherri Snelling

Author, Producer, Speaker, Ambassador, Expert

Contributing
Columnist

HUFF/POST50

THE INTERNET NEWSPAPER: NEWS BLOGS VIDEO COMMUNITY



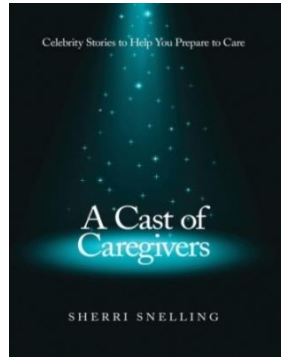
Forbes



MariaShriver.com



Consultant,
Author, Advocate



Awards and Boards



Consulting Clients



Content
Producer



Handle With Care



LifeCare®

The Caregivers Network



Brought to you by:

